# INFOBOOK 2015 packages and info EUROPE & USA DESTINATION WEDDING VIDEOGRAPHY



Happy Wedding Films is a a wedding videography collective, created and curated by Jon Aleksander Krancan in 2011, with focus to create unique handcrafted and artistic wedding films, crafted in a style that we believe is approachable, simple but fulfiling for us and our clients.

We believe in the art of storytelling, filming all those great and small moments that happen and go by, the beautiful speeches and wovs you make, the details from the getting ready to the late evening dance. To this we add our vision and style, a blend of cinematic and organic footage and what we in the long run, edit & blend together into a beautiful wedding film, a motion piece that tells the spontaneous story of your day, coupled by stunning shots and visuals that will be there years to come, not just for you, but also your friends, children and your grandchildren, a heritage that you can pass down years later.

What makes our task really special is that we get to work closely with you, we get to know you and get a glimpse of your life and personalities, which makes the film and the final product shine with your individuality. Shooting a wedding is a lot more to us than just a business transaction – the process of meeting new people, customs, stories and emotions, makes our work an inspiration for life. We are not classical & technical videographers, which means we do not bring a ton of equipment to your wedding, equipment that only burdens us and ruins the mood of your wedding. We like to work lightly, so we can move around and follow you instead of you having to follow us, so we can capture moments like they really happened.

Our films are created in unique and distinctive style, ewoking emotions and joy everytime you experience & watch them.

From our approach, to our filming style, everything is very organic, therefore we make sure that the natural, pristine feeling and organic sense are persistent in our films as well. The films we create are shorter than the traditional wedding films, spanning from 10 to 20 minutes or more by request, which, by our experience, is the right length to tell a story in best possible way.

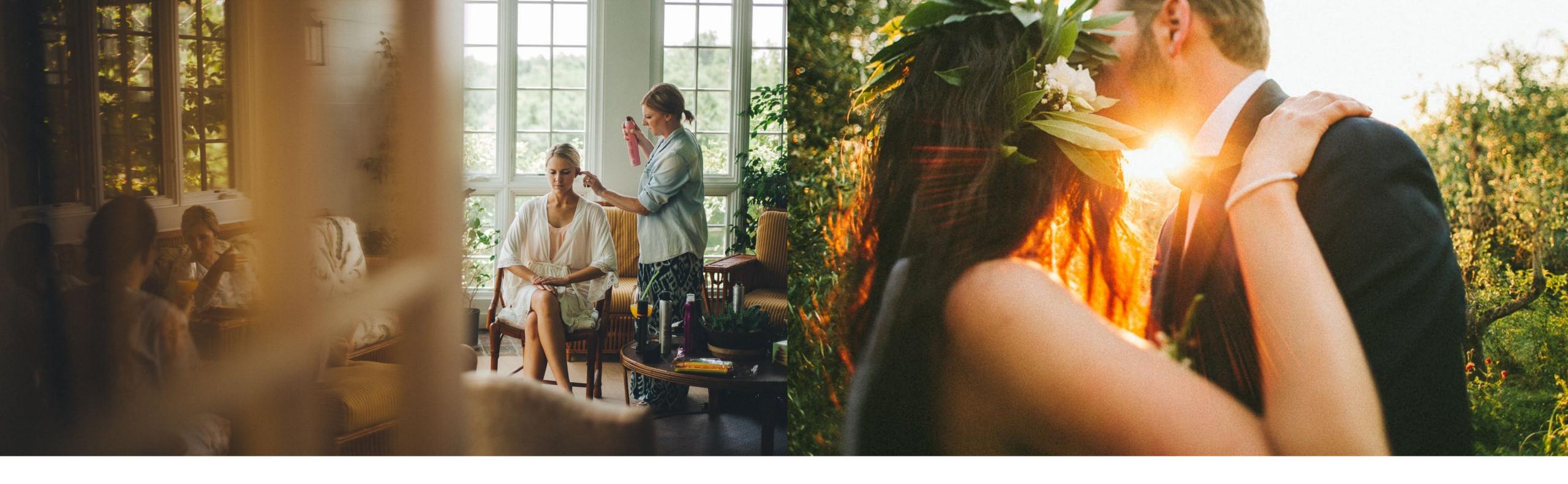
This handbook has been crafted to provide you with the neccessary information for you to get an insight in what we can create and offer you. You can carefully read through everything we wrote down for you, it might seem a lot of words, but you deserve to know what you are getting by choosing us as your wedding videographers. If you already know what we offer or have bunch of questions needing to be answered, then go ahead and write us an email and let us know your story,

we would love to hear from you.

Jon Aleksander







# The Packages

We narrowed down our packages to the most basic and simple form since we like to keep things simple and straightforward. The Preview, Highlight and Feature film include everything necessary for us to cover your wedding and create a film for you in our unique style.

But if you wish for something more, let us know and we will prepare a custom quote. If you would like a longer film, pre-wedding or after wedding shoot, custom interviews, a same day edit or screening of your engagement film on your wedding day, all this is available at your request.

Investment and prices can be found on a separate Investment Card.

# **PREVIEW**

Preview Movie is a short 3 to 5 minutes long trailer movie of your wedding day, like the trailers that you can find on our website. This package is perfect is you are planning for a really small & intimate wedding or an elopement and you see no need for a longer documentary film. For longer, 10 to 25 minute films, consider upgrading to Highlight or Feature movie package.

3 - 5 minute Preview film 10 hour wedding coverage Postcard Box Films on USB key & Digital download

# HIGHLIGHT

Higlight movie is our prized creation, usually between 12 to 15 minutes long movie that documents only the best moments of your wedding day, blended together into a beautiful story. You will receive our Postcard box with it as well as the shorter 3 to 5 minute Preview film which wil lbe delivered online. You can always order extra minutes to be added to your film.

3 - 5 minute Preview movie 12 - 15 minute Highlight movie 10 hour wedding coverage Postcard Box Films on USB key & Digital download

# **FEATURE**

Feature package includes an extended Highlight film that can fit more outtakes of the emotional speeches or your wovs and include more of our beautiful footage, be it from shooting, reception or first look. On some occasions, we might require an additional (third) videographer to create a Feature movie. This one also includes a portable USB drive that holds the Uncut / RAW footage of your Ceremony and Speeches.

3 - 5 minute Preview movie 15 - 20 minute Feature movie 12 hour wedding coverage Uncut / RAW Footage Postcard Box Films on USB keys & Digital download



# frequently asked questions

### WHERE ARE YOU BASED OUT OF?

City of Ljubljana, Slovenia, European Union.

### ARE YOU WILLING TO TRAVEL?

Of course, we love to do destination weddings and travel. Anywhere you need & want us, we will try our best to get there. So far we filmed weddings and elopements in Italy, USA, England, Russia, Georgia, Austria, Germany, France, Slovenia, Croatia, Morocco, Iceland, Malta ... et cetera.

## HOW DO YOU WORK ON INTERNATIONAL WEDDINGS?

We usually arrive to meet you one or two days before the wedding. We can use this time to get to know you, see the venue or use the time for a quick photo or video shoot. For destination weddings we require some travel & lodging fees.

### HOW DOES THE PAYMENT PROCESS WORK?

When you book us, upon signing the contract, you are required to pay the booking deposit. The rest of the payment has to be done in any time before the wedding, as you see fit or on the day of the wedding. We accept all major payment options including Paypal.

### WHO IS THE TEAM BEHIND YOUR COMPANY?

Everything is handled by Jon Aleksander who is the lead videographer and film editor. However you might meet others too, Peter, Maja and Jure who are first and second assistant videographers and Tomaz who is assistant editor. We also work with two other videographers occasionaly who help us out as backup filmers.

### DO YOU OFFER ENGAGEMENT FILMS?

We do, but we like to call them Postcard films. We love it when we can portray our couples in a unique way.

### DO YOU HAVE BACKUP GEAR?

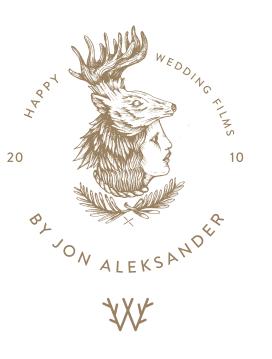
Yes. We always have multiple camera bodies, a number of lenses, and more memory cards than we need at all weddings.

### DO YOU HAVE A BACKUP VIDEOGRAPHER?

We do. If either of us can't make it for some reason, we have 2 other videographers that have worked with us in the past and always delivered same stunning footage. Your wedding films will always be edited by me personally, I do not outsource others to do my job.

### CAN WE CHOSE OUR OWN MUSIC FOR THE FILMS?

Not really, music selection is an important part of our style. If you do not like the music in our films at all then we will not be compatible. We license all the music through TMB (The Music Bed) or other sources. There are some exceptions but in general we have to turn down most requests. You can however pick a playlist on TMB and send it over to us.



### WHAT ABOUT BOOKING YOU?

We work on a first come, first serve basis like the rest of the industry. Sadly we cannot hold dates for you without booking deposit and signing the contract.

If you are really interested in having us on your wedding, it's best you let us know as soon as possible and book a Skype meeting so we can talk.

### DO YOU ONLY OFFER SHORT FILMS?

No, the films on our website and Vimeo are just trailers or wedding previews. The focus of our work are our beautiful Highlight and Feature Films, which are usually 10, 15 or 20+ minutes long. Once you send us an inquiry, we will get back to you with all the information on available packages and pricing.

### HOW DO WE GET OUR FILMS?

We provide our films on wooden USB flash drives in unique handcrafted Postcard or Little boxes which can hold your films. Some packages already include the boxes. We always include a couple of our analog fine prints, and the boxes can hold the USB drive with your uncut/RAW footage as well.

### WHEN DO WE GET OUR FILMS?

Usually it takes us 2 - 4 months to get your films ready and shipped, but this can happen sooner or a bit later. Trailers are done within a month after the wedding. The last thing I would want to do is rush over your wedding, just to get it done by the deadline. The memories we craft will be there for you in the years to come and if we need more time to create something beautiful for you, I see no reason not to take that extra time.

